

**Meet The Disruptors**

ditto

DISRUPT  
& ADVANCE

genesis  
Code Less, Do More™

# Coding The Future:

The new technologies revolutionising financial markets

Genesis host our afternoon session with ING and RBS – discussing the platforms and tools revolutionising financial markets. We'll be discussing the future blueprint for application development and delivery, with a special showcase on tackling End-User-Computing and the changing role of Dev Ops.

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Tuesday 23<sup>rd</sup> June  
14:00 - 17:00 <sup>BST</sup>

**14:00 -  
14:40** <sup>BST</sup>

Webinar 1:

## **Meet The Team**

Genesis is a global Capital Markets software company helping firms adapt and innovate their business and operating models in an ever-challenging, constantly changing environment. James shares the story of founding genesis and his experience growing the business from startup to global leader, working with bluechip companies. Joseph will give us a look under the bonnet of genesis' low code development platform and it's capabilities. Felipe will share what problems genesis is solving, who they're solving them for and their go-to-market strategy.

### Panelists:



**JAMES HARRISON**  
COO &  
Co-Founder -  
genesis global



**JOSEPH ADAM**  
VP of Engineering  
- genesis global



**FELIPE OLIVEIRA**  
Head of Sales  
& Marketing -  
genesis global



**MIKE WILSON**  
CEO &  
Founder - ditto  
(Moderator)

### Moderator:



**14:40 - 15:00** <sup>BST</sup> Join a digital hangout with the panel

**15:00 -  
15:40** <sup>BST</sup>

Webinar 2:  
**In The Market**

Stephen Murphy, CEO & Co-Founder of genesis, meets with Enterprise Architect Ron Kersic from ING along with Principal Engineer and CIB Peter Thomas from Deutsche Bank. They discuss the platforms and tools revolutionising financial markets. They'll examine the future blueprint for application development and delivery, with a special showcase on tackling End-User-Computing and the changing role of Dev Ops.

**Panelists:**



**STEPHEN MURPHY**

CEO &  
Co-Founder -  
genesis global



**MATT RHYS-EVANS**

Loan Markets  
Innovation Lead -  
ING



**PETER THOMAS**

Principal Engineer,  
Corporate &  
Investment Bank,  
Deutsche Bank



**MICHAEL IMESON**

Senior Content Editor  
- FT Live  
(Moderator)

**Moderator:**



**15:40 - 16:00** <sup>BST</sup> Join a digital hangout with the panel



**16:00 -  
16:40** <sup>BST</sup>

Webinar 3:  
**In Action**

Experience low code application development in action with the Head of Wholesale Technology at RBS, Michael Henson, and genesis' Global Head of Sales & Marketing, Felipe Oliveira. They'll discuss how RBS and LCH implemented low-code app development to deliver solutions at a fraction of the time and cost of traditional development approaches.

Panelists:



**MICHAEL HENSON**

Former Head of  
Wholesale Technology -  
RBS



**FELIPE OLIVEIRA**

Head of Sales  
& Marketing -  
genesis global

Moderator:



**MIKE RICHARDSON**

COO & Campaign  
Manager - ditto  
(Moderator)



**16:40 - 17:00** <sup>BST</sup> Join a digital hangout with the panel