

ditto  
DISRUPT  
& ADVANCE

Meet The Disruptors

# **SPEAKER & COMPANY BIOS**

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Tuesday 23<sup>rd</sup> & Wednesday 24<sup>th</sup> June

# Be Informed. Be Inspired.

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**Meet the teams behind the innovation, hear panel debates on real market challenges and see the technologies in action. With lunchtime 'Meet The Author' interviews, and rounding off each day with our 'Meet The Artist' sessions.**

Join us over the two days to uncover the key market challenges firms are facing and overcoming. On Tuesday we explore how to adapt to a changing world of remote working and how firms are designing the future by revolutionising financial markets with new technologies. On Wednesday we discover the transformation of finance with back-office accounting fuelling front-office opportunity, and we look at how innovation is delivered from a telco, commodities and trading industry perspective.

- ✓ **Join us digitally!** Register for any of the sessions, dip in, dip out – and keep up to date with the papers and presentations
- ✓ **Want to meet up?** Each session will have its own digital hangout where you can meet the panel and other attendees
- ✓ **Need something specific?** No stress – let us know and we'll pair you with an expert 1:1 session, just for you

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## Tuesday 23<sup>rd</sup>:



14:00 – 14:40 | Coding The Future: Meet The Team

### **JOSEPH ADAM - VP of Engineering, genesis global**

Joseph is an accomplished and creative professional Senior Engineering Manager with more than 20 years' experience of software development, mainly focused on web and 10 years' experience as a manager of managers, combined with closer to 20 years' Financial Industry knowledge.



12:00 – 12:40 | Remote Working: In Action

**DAVID CAHILL - Security Strategy & Architecture Manager, AIB**

Having 14 years Information Security experience within the Irish financial services space, David Cahill is now Security Strategy and Architecture Manager for AIB. Experienced in advising on best practices for designing corporate security policies including Cyber Defence, Mobile Device Management and Security Awareness. David is also a committee member of the Irish Information Security Forum (IISF). IISF are a non-for-profit group, which was established primarily to improve the understanding and practice of Information Security within the business computer user community.



12:00 – 12:40 | Remote Working: In Action

**PAUL CONATY - Principal Consultant, CWSI**

Paul leads the enterprise mobile consulting arm of CWSI which provides strategic and tactical advisory services for public and private sector organisations in Ireland and the UK, as well as several multinationals. Specialising in security, governance, and business innovation using mobile technologies with over 16 years' experience in ICT and security roles. Paul has a strong technical IT architecture and administration background with over a decade as senior systems engineer and administrator roles in the telecommunications sector, Paul then combined his technical role with 4 years as country security lead for UPC Ireland (now Virgin Media Ireland) as part of the pan European Liberty Global security team.



13:00 – 13:40 | Meet The Author: Charlie Corbett

**CHARLIE CORBETT - Director, The Plain Speaking Institute**

Charlie is an award-winning business author, corporate communications specialist and former financial journalist. In a career that spans almost two decades in finance and the media, he's worked as a senior editor at the FT Group, The Wall Street Journal, Euromoney and Morningstar. He won the Plain English Campaign's Communicator of the Year in 2018 and his book, The Art of Plain Speaking, won the Best Short Book category at the Business Book Awards in 2019. He is the director of The Plain Speaking Institute, a consultancy that helps businesses communicate in a way that is clear, concise and, above all, human.



14:00 – 14:40 | Coding The Future: Meet The Team

**JAMES HARRISON - COO & Co-Founder, genesis global**

James has over 20 years experience in senior technology, development & implementation roles for some of the worlds leading investment banks including Credit Suisse, Merrill Lynch, Bear Stearns, HSBC and vendors incl. Fidessa. During his career James has lived in New York, London, & Hong Kong. Prior to genesis global, James was regarded as one of the leaders in this field, managing global technical teams in supporting & delivering mission-critical, real-time systems for tier 1 global banking institutions needing their trading businesses to run near 24-7.



10:00 – 10:40 | Remote Working: Meet The Team

**PHILIP HARRISON - CTO & Co-Founder, CWSI**

Philip has over 15 years' experience in the IT service sector with a strong educational foundation in computer science – a Computer Science graduate of Trinity College, Dublin. His experience ranges from first-level user support to major infrastructure consultancy to management. Philip worked with customers of all sizes in all major vertical markets and is recognised as the leading authority in mobile IT in the Irish market.



16:00 – 16:40 | Coding The Future: In Action

**MICHAEL HENSON - Head of Wholesale Technology, RBS**

Michael is a senior Technology and Operations leader with over 20 years experience delivering front to back programmes across Derivatives, Emerging Markets, Money Markets and Fixed Income businesses. He influences and changes business processes to deliver tough change schedules whilst ensuring excellent returns on business investments. He consistently identifies innovative solutions to complex problems that rapidly deliver significant and measurable benefit to the business and shareholders.



**ALL DAY** | Moderator - In The Market Panels

**MICHAEL IMESON - Senior Content Editor, FT Live**

A financial journalist, Michael specialises in writing, editing and conference chairing for Financial Times Live, publishing companies and banks, and owns an editorial services agency.



**11:00 - 11:40** | Remote Working: In The Market

**TOM KENNEDY - Head of Sales, CWSI**

An experienced leader working in the technology industry, Tom is a specialist in Business Development, Telecoms, and Cyber Security - as well as Unified Endpoint Management & Microsoft technology. Tom qualified as a Solicitor before turning sales professional with a deep curiosity and love for technology. CWSI specialises in Enterprise Mobility and Mobile Security, helping customers to design and manage secure mobility solutions all over the world.



**15:00 - 15:40** | Coding The Future: In The Market

**RON KERSIC - Enterprise Architect, ING**

Ron is a full-stack creative technologist who leads for what will be next at the intersection of business, technology and innovation. Taking part in transforming the bank: practically applying market paradigms and technology trends as they emerge to help create new business models and matching organisation designs. Acting as a trusted advisor to business and IT leaders by providing insights, perspectives, and key principles and frameworks to support innovation, solve wicked problems and drive results. Ron also delivers training, coaching and mentoring of colleagues globally to align on products, platforms, architectures, tools and methods.



10:00 - 10:40 | Remote Working: Meet The Team

### **PAUL LINE - Commercial Director, CWSI**

Paul has extensive commercial and operational experience in Information Technology & Telecommunications, retail and also FMCG sectors within both privately and publicly held businesses in the UK, Australia and New Zealand. During his time in Australia, Paul was instrumental in growing a disruptive, start-up IT & telecommunications business to \$80M of revenue and a successful listing on the Australian Stock Exchange.



11:00 - 11:40 | Remote Working: In The Market

### **NICK LINES - Security Product Marketing Manager, Microsoft**

Nick is a business focused architect, consultant, and analyst with experience in many different aspects of business, particularly in Financial Services. As the Security Product Marketing Manager, Modern Workplace at Microsoft, Nick manages product lifecycle, meeting focused target marketplace needs discovered using business analyst skills and strong leadership, teamwork and innovation. He has over 10 years experience as a security specialist, coupled with extensive business knowledge - particularly of Financial Services - and innovation means I understand what drives different people in a team and thus help them to maximise their potential.



17:00 - 17:40 | Moderator - Meet The Artist: Brian O'Malley

### **JO MANGAN - CEO, Carlow Arts Festival**

Jo Mangan is a cultural leader and entrepreneur with over 20 years' experience working in the cultural sector in roles such as CEO, producer, director and programmer, as well as a continuing practice as a creative consultant. She is Director/CEO of Carlow Arts Festival and Artistic Director/CEO of The Performance Corporation - their 'SPACE Programme' is Ireland's longest running multi-disciplinary international artists residency. Jo founded and curated the BIG House Festival, at Castletown House, Irelands first ever site-specific arts festival. She was also Artistic Director of the Bram Stoker Festival, both of which were awarded the ERIC for Best Irish Festival. In 2011 Jo was awarded the Clore Cultural Leadership Fellowship in the UK. She has served on many boards, including from 2015-18 as Chair of the National Campaign for the Arts.



10:00 - 10:40 | Remote Working: Meet The Team

**GUIDO MARCHETTI - Mobile & Security Solution Sales, CWSI**

Guido is a Mobile and Security Solution Sales Professional at CWSI. He has more than 15 years' experience in the industry and is a huge advocate of cloud computing. Having worked with organisations large and small, he has a thorough understanding of how firms can bridge the gap between technology and their business objectives.



15:00 - 15:40 | Coding The Future: In The Market

**STEPHEN MURPHY - CEO & Co-Founder, genesis global**

Stephen graduated with a 1st in BSc Computer Science and has held senior business & "C-level" technology positions for some of the worlds leading investment banks including Goldman Sachs, Merrill Lynch, HSBC & BTG Pactual. During his career he has lived in São Paulo, New York, Hong Kong & London. Stephen has managed teams of over 250 people, technology budgets over \$100 million and supported business lines with over \$500 million of revenue. Stephen also led from a client perspective key multi-million dollar contracts negotiations with major software vendors such as Microsoft, Oracle, SunGard, Murex, Calypso, Charles River and Fidessa.



14:00 - 14:40 | Coding The Future: Meet The Team  
 & 16:00 - 16:40 | Coding The Future: In Action

**FELIPE OLIVEIRA – Head of Sales & Marketing, genesis global**

Felipe brings a wealth of capital markets and commercial leadership experience in global, high-growth firms. He held a senior role at Amber Capital Management, a global multi-billion dollar Risk Arbitrage Hedge Fund, leading investment initiatives across the capital markets spectrum. Recently, Felipe worked at Costa Coffee and LRS Suntory, the fourth largest beverage business in the world, in commercial planning and strategy roles. Early in his career, he worked at Bloomberg Tradebook and went on to build a broker-dealer business in New York for Brazil's largest independent broker dealer, Agora Senior Securities Corp, acquired since by Banco Bradesco.



**13:00 - 13:40** | Moderator - Meet The Author: Charlie Corbett

### **ANDREW REID - Strategic Advisor, Delega**

Andrew has extensive banking, digital and corporate experience as Head of Sales, Cross-country Team Head and Chief Revenue Officer. He has spent over two decades working within the Financial Services Industry across EMEA and in the US driving and leading complex solution sales, transactions and business lines. He was Managing Director, Head of Sales, Head of Cash Management EMEA & Global Transaction at Deutsche Bank for over 10 years. He is skilled in Go-To-Market Strategy including commercialisation & Internationalisation execution. He has led successful delivery in Bank and Enterprise Sales specialising in Corporate Banking, Technology, Payments, Liquidity Management, Fraud & Anti-Money Laundering and AI/ML based digital solutions.



**ALL DAY** | Moderator - In Action Panels

### **MIKE RICHARDSON - COO & Campaign Manager, ditto**

Mike has over 10 years experience in digital marketing, specialising in content, SEO, paid media and social media. He has been with ditto for two years, developing content for clients including webinars, blog posts, white papers, podcasts and video. Mike is an associate of the Chartered Institute of Marketing.



**17:00 - 17:40** | Meet The Artist: Remi Rough

### **REMI ROUGH - Street Artist**

Remi Rough is a street and gallery artist from South London, England. He makes work that deals with visual semantics, distilling fragments of the world around him into powerful abstract compositions. His pseudo-sculptural paintings and large-scale murals are instilled with a 'street-wise energy and tension' born from early experiences as a young graffiti writer, painting walls and trains across the world. Remi's work is exemplified by an instinctive use of colour and geometric form, expressed with equal effect when witnessing one of his vast murals or his refined abstract paintings on canvas or panel. His work has been exhibited globally in Hong Kong, London, Los Angeles, Paris, Perth and Tokyo. His published book 'Lost Colours and Alibis' is a personal collection of images taken from his worldwide travels.





**11:00 - 11:40** | Remote Working: In The Market

**JONNY WATKINSON - Enterprise Sales UK&I, NetMotion**

Jonny has been working within the network technology, enterprise solutions and digital media industry for 8 years. His specialism lies in mobile IT platforms and device, content and application management, having enabled modern enterprises to secure and manage information as it moves to mobile and cloud. Before joining NetMotion, Jonny worked in the field of cyber security helping businesses protect themselves against cyberattacks.



**ALL DAY** | Moderator - Meet The Team Panels

**MIKE WILSON - CEO & Founder, ditto**

Dublin born Mike has spent a 30+ year career working at the sharp end of finance, technology and media globally, based in Asia, the US and Europe – with Arbat/Winter Partners, UBS, Bankers Trust and Deutsche Bank. CEO & Founder of ditto since 2008 – an award-winning marketing, communication and business strategy practice dedicated to FinTech. Working across the business lifecycle – from start-up strategy, investment roadshows and post-funding “go-to-market” activation – through to producing multi-million/multi-region product launches and campaigns for FTSE 100/Fortune 100 firms. Helped bring to market firms such as BMLL, Cobalt, Form3, Illuminate Financial, Privitar and Thomson Reuters Elektron.

# Wednesday 24<sup>th</sup>:



13:00 – 13:40 | Meet The Author: Michael Berns

## **MICHAEL BERNS - AI & FinTech Leader, PwC**

Michael is a FinTech Veteran & AI Thought Leader with extensive international experience in leading rapidly growing businesses and client engagements. He currently is Director of AI & FinTech at PwC Europe. Michael has a broad background across blue chip names such as Morgan Stanley & Moody's as well as a range of smaller innovative firms. While doing his Executive MBA at London Business School in 2011, he started mentoring Start-ups for organisations like Start-up Bootcamp, Virgin Money Start-up, Cocoon Networks and more. He is extremely active in the FinTech & AI space, helping Start-ups to get to next level by executing strategies and delivering results. Michael is also a key speaker at global FinTech conferences and workshops including at City & Financial, FCA, FinTech Design Summit, Google, London Business School and others.



14:00 - 14:40 | Delivering Innovation: Meet The Team  
 & 15:00 - 15:40 | Delivering Innovation: In The Market

## **MOUSTAFA BOUNASSER - CTO, Invenica**

Moustafa is a Digital Strategist, Innovator & Inventor and an emerging technologies enthusiast with over 12 years' experience in the information technology sector. He has helped multiple organisations in the UK, Germany, France and Belgium transform their business with innovation, thought leadership and emerging technologies. He has worked in different roles across the IT industry and contributed in creating new capabilities, programmes and initiatives. With extensive experiences across different industries such as financial Services, Manufacturing, Media, telecom and many others, Moustafa combines his in-depth knowledge of technology, and understanding of industry challenges, to create differentiation values and new markets for his clients. Moustafa has several confirmed and pending inventions to his name, leveraging technologies like Blockchain, Artificial Intelligence, Machine learning and IoT, he is involved in the research and development of cutting & bleeding edge technologies like Edge Computing and Quantum Computing.



10:00 - 10:40 | Transforming Finance: Meet The Team

### **STUART EDEN - COO, Legerity**

Stuart is a Chartered Accountant with over 25 years' experience in executive roles at global FS firms. Stuart has managed large and complex teams while delivering significant technology and organisational change programs. His extensive history in the banking and finance industry includes various roles at Credit Suisse and recently with PWC assisting a global client on a major finance and accounting change program.



15:00 - 15:40 | Delivering Innovation: In The Market

### **BARRY GOULD - CTO, Concord**

Barry has shown successful transformational leadership, CTO level & 3rd parties, delivering 'fit for purpose' IT solutions, IT separation and business change. Highly accomplished, able to design and execute effective IT delivery strategies & technology roadmaps. Experience of driving change management, business transformation, outsourcing, service transition, project strategies, technology roadmaps, business separation, divestments, IT/data migration and business benefit realisation. Technology advisor, experience and due-diligence in areas such as Financial Services, Commodities, Accounts receivable & factoring, Medical and Pensions. Advisor for not for profit organisations as well as investor and mentor for a number of new technology start-ups and accelerators.



15:00 - 15:40 | Delivering Innovation: In The Market

### **NADJA HAAKANSSON - Managing Director Region Africa, Siemens**

Nadja is an Energy leader from Sweden who has international experience and previously led the Power Generation Service organisation in Thailand. She is currently the Regional Director of Gas & Power Services for Distributed Generation and O&G for Africa, and also CEO of the Siemens Energy business in Morocco.



**ALL DAY** | Moderator - In The Market Panels

### **MICHAEL IMESON - Senior Content Editor, FT Live**

A financial journalist, Michael specialises in writing, editing and conference chairing for Financial Times Live, publishing companies and banks, and owns an editorial services agency.



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### **JO MANGAN - CEO, Carlow Arts Festival**

Jo Mangan is a cultural leader and entrepreneur with over 20 years' experience working in the cultural sector in roles such as CEO, producer, director and programmer, as well as a continuing practice as a creative consultant. She is Director/CEO of Carlow Arts Festival and Artistic Director/CEO of The Performance Corporation - their 'SPACE Programme' is Ireland's longest running multi-disciplinary international artists residency. Jo founded and curated the BIG House Festival, at Castletown House, Irelands first ever site-specific arts festival. She was also Artistic Director of the Bram Stoker Festival, both of which were awarded the ERIC for Best Irish Festival. In 2011 Jo was awarded the Clore Cultural Leadership Fellowship in the UK. She has served on many boards, including from 2015-18 as Chair of the National Campaign for the Arts.



**14:00 - 14:40** | Delivering Innovation: Meet The Team  
& **16:00 - 16:40** | Delivering Innovation: In Action

### **GARETH MEE - CEO & Founder, Invenica**

Gareth Mee is responsible for the growth and strategic direction of Invenica, a specialist software services business. He is currently working extensively within the emerging technologies space covering AI, Blockchain, Chatbots and Conversational Language, with experience in enterprise integration, mobility and UX – delivering mission critical solutions and complex enterprise projects.



10:00 - 10:40 | Transforming Finance: Meet The Team  
12:00 - 12:40 | Transforming Finance: In Action

### **MARK MILLER - Head of Client Advisory, Legerity**

Mark is a qualified accountant (ACA) with over 20 years of experience in finance change programs. Initially training with PwC in the insurance practice, he has been involved in multiple accounting and IFRS implementations and is the global lead at Legerity for IFRS 9, 15, 16 and 17 programs.



17:00 - 17:40 | Meet The Artist: Brian O'Malley

### **BRIAN O'MALLEY - Director of 'Let Us Prey'**

Brian O'Malley is an award-winning Irish film director known for the horror film *Let Us Prey* (2014) and the ghost story *The Lodgers* (2017). *Let Us Prey* won the Méliès d'Argent for Best European Fantastic Feature Film at its world premiere at the Brussels International Fantastic Film Festival. Brian received the Hartley Merrill Screenwriting award for his feature films script *SISK*, co-written with Terry McMahon and Mark O'Rowe. Before moving into music video and short film direction, Brian studied Fine Art, at Dublin Institute of Technology specialising in sculpture.



16:00 - 16:40 | Delivering Innovation: In Action

### **DAVID PALMER - Blockchain Lead for IoT, Vodafone**

David has worked in the IoT sector for 10 years and has been instrumental in the Vodafone Business assessment and exploration of blockchain technology and its potential to add value in the IoT eco-system.



**11:00 - 11:40** | Transforming Finance: In The Market

**KELVIN PRESCOTT - Head of Enterprise Sales, O2 Telefonica UK**

With over 20 years of experience in the enterprise mobility space, Kelvin is responsible for leading the delivery of digital transformation for private and public sector enterprises. Kelvin leads a team of 120 people delivering brilliant experiences. He's responsible for all pre-sales support for £360m pa of mobile, digital and IoT revenue, covering specialist sales, bid management, solution design and contract management. Outside of O2 Kelvin is also a Director of the Innopsis group - Innopsis is the industry association for networking and digital companies that serve government and the third sector. It's role is to make it easier for members to do business with the public sector.



**13:00 - 13:40** | Moderator - Meet The Author: Michael Berns

**ANDREW REID - Strategic Advisor, Delega**

Andrew has extensive banking, digital and corporate experience as Head of Sales, Cross-country Team Head and Chief Revenue Officer. He has spent over two decades working within the Financial Services Industry across EMEA and in the US driving and leading complex solution sales, transactions and business lines. He was Managing Director, Head of Sales, Head of Cash Management EMEA & Global Transaction at Deutsche Bank for over 10 years. He is skilled in Go-To-Market Strategy including commercialisation & Internationalisation execution. He has led successful delivery in Bank and Enterprise Sales specialising in Corporate Banking, Technology, Payments, Liquidity Management, Fraud & Anti-Money Laundering and AI/ML based digital solutions.



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11:00 - 11:40 | Transforming Finance: In The Market

**ELIZABETH SIPIERE – Chief of Staff, Legerity**

Elizabeth is a digital professional with experience gained from a career in commercial businesses. She has been a Board participant for 17 years both as an executive and non-executive director. Elizabeth led the growth of accounting solutions at Aptitude plc and was Global Head of Capital Markets and Insurance at HP. She is on the board of Swan Housing and Local Space and Chair of South Essex College.



11:00 - 11:40 | Transforming Finance: In The Market

**KARL TURNBULL - Head of Banking Services, Starling Bank**

Karl has spent over two decades in senior positions working for a variety of Financial Institutions as a Cash Management Sales Leader and Coverage professional with 'consultative' global client solutions experience. He has extensive experience of building and leading cross regional GTS sales teams to drive double-digit growth. Most recently he has led regional teams responsible for the client transition and exit/wind down of the RBS International business within UK, Ireland and CEEMEA for both Cash and Trade. His key ability is to unlock opportunities in stagnant markets and industry sectors, transforming them into major generators of value.



ALL DAY | Moderator - Meet The Team Panels

**MIKE WILSON - CEO & Founder, ditto**

Dublin born Mike has spent a 30+ year career working at the sharp end of finance, technology and media globally, based in Asia, the US and Europe – with Arbat/Winter Partners, UBS, Bankers Trust and Deutsche Bank. CEO & Founder of ditto since 2008 – an award-winning marketing, communication and business strategy practice dedicated to FinTech. Working across the business lifecycle – from start-up strategy, investment roadshows and post-funding “go-to-market” activation – through to producing multi-million/multi-region product launches and campaigns for FTSE 100/Fortune 100 firms. Helped bring to market firms such as BMLL, Cobalt, Form3, Illuminate Financial, Privitar and Thomson Reuters Elektron.



10:00 - 10:40 | Transforming Finance: Meet The Team  
 & 12:00 - 12:40 | Transforming Finance: In Action

**JEREMY WOOD - CEO & Founder, Legerity**

Jeremy has over 25 years’ experience in finance system technology. Prior to Legerity he was Founder and MD of OST Business Rules who’s accounting rules software was used by many of the world’s largest firms. Jeremy led the company through its acquisition by Microgen and the subsequent release of Aptitude. He is a previous winner of the EY Entrepreneur of the Year and UK Enterprise Technology Awards 2018.

# Meet the Firms.



AIB is a financial services group operating predominantly in the Republic of Ireland and the UK. They provide a comprehensive range of services to personal, business and corporate customers in their target markets and have leading market shares in banking products in the Republic of Ireland.

## CONCORD

Concord is a global commodities group with a focus on non-ferrous metals and their associated raw materials. Working in partnership with leading financial institutions, shareholders and service providers we offer a comprehensive range of services to support our client’s needs across the commodities value chain while also being active commodity price risk managers and investors.



Carlow Arts Festival is a key annual event in Ireland’s cultural landscape, and is one of just 6 strategic multi-disciplinary festivals under the Arts Council. It features premières of national and internationally acclaimed and award-winning shows.

## CWSI

CWSI’s mission - to transform businesses through mobility - is at the core of everything we do. We combine our team’s unrivalled knowledge and technical expertise with a range of solutions from industry-leading software partners to help our clients maximise the business benefits of the mobile devices, applications, content and data that they use.





ditto help Heads of Sales and Heads of Marketing meet their revenue targets and scale their firms. Developing a complete range of marketing solutions that enable their clients to create awareness and generate sales leads. ditto specialise in emerging technologies, for start-ups to established businesses, from one-off projects to retained teams.



Genesis is a global software company rewriting the rulebook for capital markets. Our unique Low-Code Application Platform (LCAP) is a robust, real-time, scalable framework and toolset allowing you to rapidly build and deliver solutions.



Invenica's system integration services drive greater value by providing continuous ways to make better use of the assets you have, generating higher investment returns for future innovation.



FT Live is the global events arm of the Financial Times. FT Live organises conferences, awards and other events across the world.



ING is a global bank with a strong European base. Our 53,000 employees serve around 38.4 million customers, corporate clients and financial institutions in over 40 countries. Our purpose is to empower people to stay a step ahead in life and in business.



Legerity is a global accounting rules software firm that helps you make better business decisions. We help you unlock your accounting data with super-fast, cloud-based, finance solutions – turning back-end functions into rich value-drivers for your business.



At Microsoft, our mission is to empower every person and every organisation on the planet to achieve more. Our mission is grounded in both the world in which we live and the future we strive to create.



O2 is a mobile network operator and the principal commercial brand of Telefónica UK Limited. Our customer-led, mobile-first strategy is all about delivering a standout customer experience and helping our customers get the most out of mobile connectivity.



RBS is a UK-based banking and financial services company. Headquartered in Edinburgh, RBS operates in the United Kingdom, Europe, the Middle East, the Americas and Asia, and provides a wide range of products and services to personal, commercial and large corporates and institutional customers.



NetMotion Software is a privately held software company specializing in mobile performance management, a term which blends "app performance, network performance, server performance and API performance" and seeks to optimize the time to render an image and, subsequently, turnaround time from when an end-user submits a request until a response is received.



PricewaterhouseCoopers is a multinational professional services network of firms headquartered in London, United Kingdom, operating as partnerships under the PwC brand. PwC ranks as the second largest professional services firm network in the world and is considered one of the Big Four accounting firms.



Siemens is a globally operating technology company with innovative strength, a passion for technology, sustainability, responsibility and an uncompromising commitment to quality and excellence. Siemens has over 377,000 employees worldwide, with orders totalling €85.7 billion and revenue €83 billion in fiscal 2017.



**STARLING BANK**

Starling Bank (aka the Best British Bank 2018, 2019 and 2020). Their app and online banking platform is helping nearly 1 million customers take control of their money like never before. Quicker, easier and distinctly better.



The Plain Speaking Institute is a corporate communications consultancy that will transform the way you and your business speak to the world. It is built on the premise that the most successful leaders, sales people and marketers are the ones who can write and speak with the most eloquence, purpose and clarity.



**vodafone**

Vodafone is a leader in technology communications through mobile, fixed, broadband and TV. We have extensive experience in connectivity, convergence and the Internet of Things, as well as championing mobile financial services and digital transformation in emerging markets.