

Meet The Disruptors

ditto

DISRUPT
& ADVANCE

genesis
Code Less, Do More™

Coding The Future:

The new technologies revolutionising financial markets

Genesis host our afternoon session with ING and RBS – discussing the platforms and tools revolutionising financial markets. We'll be discussing the future blueprint for application development and delivery, with a special showcase on tackling End-User-Computing and the changing role of Dev Ops.

Tuesday 23rd June
14:00 - 17:00 ^{BST}

**14:00 -
14:40** ^{BST}

Webinar 1:

Meet The Team

Genesis is a global Capital Markets software company helping firms adapt and innovate their business and operating models in an ever-challenging, constantly changing environment. James shares the story of founding genesis and his experience growing the business from startup to global leader, working with bluechip companies. Joseph will give us a look under the bonnet of genesis' low code development platform and it's capabilities. Felipe will share what problems genesis is solving, who they're solving them for and their go-to-market strategy.

Panelists:



JAMES HARRISON
COO &
Co-Founder -
genesis global



JOSEPH ADAM
VP of Engineering
- genesis global



FELIPE OLIVEIRA
Head of Sales
& Marketing -
genesis global



MIKE WILSON
CEO &
Founder - ditto
(Moderator)

Moderator:



14:40 - 15:00 ^{BST} Join a digital hangout with the panel

**15:00 -
15:40** ^{BST}

Webinar 2:

In The Market

Stephen Murphy, CEO & Co-Founder of genesis, meets with Enterprise Architect Ron Kersic from ING to discuss the platforms and tools revolutionising financial markets. They'll examine the future blueprint for application development and delivery, with a special showcase on tackling End-User-Computing and the changing role of Dev Ops.

Panelists:



STEPHEN MURPHY
CEO &
Co-Founder -
genesis global



RON KERSIC
Enterprise
Architect -
ING

Moderator:



MICHAEL IMESON
Senior Content Editor
- FT Live
(Moderator)



15:40 - 16:00 ^{BST} Join a digital hangout with the panel

**16:00 -
16:40** ^{BST}

Webinar 3:
In Action

Experience low code application development in action with the Head of Wholesale Technology at RBS, Michael Henson, and genesis' Global Head of Sales & Marketing, Felipe Oliveira. They'll discuss how RBS and LCH implemented low-code app development to deliver solutions at a fraction of the time and cost of traditional development approaches.

Panelists:



MICHAEL HENSON
Head of Wholesale
Technology -
RBS



FELIPE OLIVEIRA
Head of Sales
& Marketing -
genesis global

Moderator:



MIKE RICHARDSON
COO & Campaign
Manager - ditto
(Moderator)



16:40 - 17:00 ^{BST} Join a digital hangout with the panel